Marketing Abstract for Review

Title of Abstract*	
Please enter title for this abstract that is jargon-free and lets the re	eader quickly understand the technology.
Description of Technology*	
<u> </u>	
Describe the technology in marketing terms using as little jargon a	s possible. Do not discuss market size/trends, etc.
Potential Commercial Applications*	Competitive Advantages*
List how the technology could be used (e.g. diagnostic, etc).	Summarize the advantages over what is currently available.
Turneyton(a)*	Development Stage*
Inventor(s)*	Charle all that apply
	□ Early-Stage
	☐ In vitro data available
	☐ In vivo data available (animal)☐ In vivo data available (human)
	☐ In situ data available (on-site)
List inventors in the format: Name (Institute).	☐ Prototype

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Publica	ations			
List publications in the format: Last name First initial, et al. [PMID].				
Intellectual Property*		Related Technologies		
	status, e.g., HHS Reference No. E-274-2010/0 - tion No. 61/429,833 filed 05 Jan 2011.	List intellectual property/patent information on related technologies.		
77				
Licensi	ng Contact	Collaborative Research Opportunity		
Name		The		
	Office of Technology Transfer National Institutes of Health	Name of NIH institute (or FDA or CDC) and/or laboratory or branch.		
Phone no.		is seeking statements of capability or interest from parties interested in collaborative research		
THOMO NO.		to further develop, evaluate, or commercialize		
E-mail				
		Topic of invention or related laboratory interests.		
		For collaboration opportunities, please contact:		
		TDC (or inventor)		
Required fields*		E-mail and/or		
		phone no.		

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Supplemental Information

Categories for internal NIH-OTT use in posting abstracts at the web site.

Disease Areas*		Application*
☐ Arthritis	Check all that apply	☐ Biodefense Check all that apply
☐ Biodefense Relat	ed	☐ Diagnostic
☐ Cancer		☐ Environmental Sampling/Testing
☐ Cardiovascular D	isease	☐ Insect/Pest Control
☐ Central Nervous System		☐ Mining
☐ Diabetes ☐ Endocrine		☐ Monitoring (Public Health/ Counterfeit Detection/Biological)
☐ Hyperlipidemia		☐ Occupational Safety
☐ Hypertension		☐ Quality Control/Quality Assurance
☐ Infectious Diseas	es (bacterial)	☐ Research Tool
☐ Infectious Diseas	,	☐ Therapeutic (biologic)
☐ Infectious Diseas	es (viral)	☐ Therapeutic (small molecule)
☐ Pain		☐ Vaccine
☐ Psychiatry		☐ Other
☐ Zoonotic/Veterinary		(this will include others such as manufacturing, consumer products and
dental, ENT, oph	all other internal medicine, thalmology technologies) Fechnology Type*	veterinary areas)
	☐ Antibody	☐ Nanotechnology
	Bioinformatics	☐ Platform
	Biomarker	☐ Public Safety (NIOSH)
	☐ Device	☐ Software
	☐ Gene Based	☐ Vaccine
	☐ Imaging	Check all that apply